SheetSpeed business case (fill in with your numbers)

One page. Fill the blanks in about 20 minutes with information you already have, then forward this to finance or a budget owner. Prepared with the SheetSpeed trust pack. Light branding only — swap this line for your letterhead if you want.

Do not treat hours saved as hard savings. Hard savings are only costs you would actually stop paying. Time-saved figures are soft estimates. Show an expected case and a downside case. Every assumption stays visible.

1. The problem (use your organization's language)

Today, [team] does [forecasts / reporting / modeling / client decks] in Google Sheets, Docs and Slides. We still rely on Excel-style keyboard habits, so we [lose time in menus / retrain people / keep a paid shortcut tool / other: _____]. This matters because [impact in one sentence].

2. Cost of doing nothing

Item	Annual $ (your figure)	Notes
Paid shortcut or add-on we would cancel if the pilot succeeds (hard)	$_____	Only if you would actually cancel it
Other hard costs that would stop (licenses, contractors)	$_____	Leave $0 if none
Hard savings if we switch (sum)	$_____	Headline number for finance
Time spent on avoidable menu work (soft, optional)	See section 4	Not a headcount cut unless you will reduce headcount

If we do nothing, we continue to pay the hard costs above and keep the current workflow.

3. The solution (two sentences)

SheetSpeed is a Chrome extension that adds Excel, Word and PowerPoint Alt shortcuts to Google Sheets, Docs and Slides. Spreadsheet content is not sent to a SheetSpeed server; Core works without connecting Google, and Pro tools call Google APIs from the browser only after a user consents.

4. Financial case — assumptions on the page

Price after early access (published list, not a custom quote): $7.99/user/month, **$69/user/year**, or $149 lifetime. Use annual list price unless you have a written team quote.

`Annual subscription cost = Seats × Price per seat`

Hard savings (headline): `Net hard $ = Hard savings from section 2 − Annual subscription cost`

If hard savings are $0, say so. A $0 hard case can still be a "buy" if the pilot meets written success criteria and the subscription is an acceptable productivity cost — but do not convert hours into dollars and call that a saving.

Soft estimate — hours (not hard ROI): `Hours/year (estimate) = N × H × S × W`

Input	Meaning	Whose input?	Expected	Downside
N	People in the first rollout	Buyer	____	____ (often the same)
H	Hours/week in Sheets, Docs or Slides	Buyer	____	____
S	Share of that time you believe shortcuts would save	**Open** — your belief, not a vendor measurement	____ (try 5%)	**2%** or **0%**
W	Working weeks/year	Buyer	48	48
C	Fully loaded $/hour, only if you must show a dollar view of time	Buyer	$____	$____
Seats × price	Annual list cost after billing opens	Seller list price	$69 × seats, or $0 during early access	Same

`Soft $ view (not hard savings) = Hours/year × C`

Expected case: use the Expected column. **Downside case:** use the Downside column (lower S; no tool cancellation unless you are sure). If downside net hard $ is negative or zero and you still want the tool, say that plainly.

Open questions: [e.g. Will we cancel _____? Who approves software of this size here? Do we need Refresh from Sheets?]

5. Implementation plan (pilot cost is $0; no one is charged unless a paid plan starts later, after notice)

Step	Owner	Date
IT allowlists or force-installs Store ID `ljlmgielacploapelnjhodicgbjipcaa` on a pilot OU		
Written success criteria agreed (2–3 measures)		
Security pack sent; DPA/legal review starts **in parallel**		
Pilot starts after install works; weekly check-in		
Go/no-go with the budget owner		